



Timetable for Communication

Date	Audience	Actions	Measure of Success	Responsibility
Term time	Staff and Students	All user WordPress Blog regular updates included with weekly all user Blog. Daily emails for Go Green Week	Number of occurrences	KB/C&P
Term time	Students	MyDay Student Update, regular informa.1 (t)26.2 (t)2.7 (u		
		www.susthingsout.com	Gain 120 commentators/readers	WC/HH/Students
Term Time	Internal/External	UW_sustain Instagram & Twitter	Increate number of followers and likes and retweets	KB
Oct-April	Students	Student Switch Off annual campaign to increase awarene and knowledge	Last year 11% energy reduction air for greater than 11%his year.To reduce the amount of power used in student halls.	SOS UK & the Residential Life Team
February	Staff	Learning for Responsible Futures call for project proposals	Increased number of proposals submitted by staff	HB

Ongoing	Students/Staff/ Community	Worcester News press coverage	Maintain an elevated level of local press coverage	coms/KB
Ongoing	Students/Staff/ Community	BBC Hereford and Worcester Radio	More than two interviews on local radio	coms/KB
Ongoing	Students/Staff/ Community	National/Sector wide coverage	At least two sector/national items.	coms/KB/HB
May/June	Students/Staff/ Community	Green Gowns and Green Apples applications	2 Green Apples and Green Gowns shortlisting ceremonies normally held Nov and April.	KB/coms
Term Time	Staff/Students/Community	Prioritise Fairtrade as normal for major on campus events assisting a community group obtain Fairtrade status	Fairtrade – raising awareness/promotion	PK
Term Time	Staff/Students/Community	Maintain Gold Hedgehog friendly Campus status	Being Hedgehog Friendly	PK

Christmas/Summer/Easte

Staff/Students

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