



Fairtrade Policy

The University Strategic Plan 2019

4. Hospitality

The University will serve Fairtrade foods (e.g., tea and coffee and sugar) at all internal meetings and hospitality events, with a commitment to increase the range and use of Fairtrade products as it becomes possible to do so.

5. Promotion

Campaigning and influencing - The University will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed in all places where Fairtrade products are sold.
- Articles and other appropriate material about Fairtrade will be published on the University and Students Union website and in appropriate publications.
- A series of promotional events will be run during Fairtrade Fortnight every February/March and at other times throughout the year with the impacts measured.
- The Sustainability Strategy Group is responsible for organising these events, which will be promoted in the appropriate University and Student Union publications
- A dedicated Fairtrade page on the University webpage and an annual report on Fairtrade.

6. Student and Staff support

All members of the University will be actively encouraged to support the Fairtrade Policy. Details of this Policy will be communicated throughout the University and efforts to support Fairtrade will be strongly encouraged. The University will support Fairtrade through the education of students and staff on the importance of Fairtrade products and what Fairtrade means. Fairtrade is a standing item on the Internal Sustainability Committee agenda that meets a minimum of twice a semester. The University will support Fairtrade through celebrating and promoting campaigns and events throughout the year around the theme of fairtrade such as Fairtrade Fortnight.

7. Review

This policy statement will be reviewed every two years.

Dated: November 2008 *Last reviewed: Sustainability Strategy Group 2 March 2023*